



## ***7x24 Exchange International Appoints CEO***

***February 2012***

Veteran Board member **Robert J. Cassiliano** has been appointed the Chairman of the Board and Chief Executive Officer of **7x24 Exchange International**, the leading knowledge exchange for those who design, build, operate and maintain mission-critical enterprise information infrastructures, 7x24 Exchange's goal is to improve end-to-end reliability by promoting dialogue among these groups.

As Chairman of 7x24 Exchange for 17 years he has presided over the expansion of the organization's membership from 16 to the present 575, conference attendance from 38 to 782 and chapter growth from 1 in 1992 to 19 today, as well as the creation and branding of the 7x24 Exchange Magazine, website and other significant organizational milestones.

Cassiliano is considered an industry stakeholder by the U.S. Department of Energy (DOE) and the U.S. Environmental Protection Agency (EPA). As a recognized leader in the industry he is frequently quoted in the press and is a featured speaker at Mission Critical Industry Conferences and DOE/EPA energy events.

Gerard LaRocca, Chief Administrative Officer, at Barclays Capital said *"The organization's growth and success under Bob's chairmanship serves as a testament to his commitment and leadership expertise. 7x24 Exchange will certainly maintain its standing as the leading knowledge exchange in the mission critical industry with Bob as CEO."*

Cassiliano is also President and Chief Executive Officer of Business Information Services ("BIZ"), a technology services and consulting company providing services to clients including Fortune 500 Companies. Prior to founding BIZ, he held various leadership and technology positions within, Salomon Brothers and IBM.

Cassiliano's appointment comes as 7x24 Exchange International focuses on the industry's future and the strategic position 7x24 Exchange International will play in servicing the industry.

## **About Business Information Services, Inc. (BIZ):**

Business Information Services, Inc. ("BIZ") founded August 1997 has a management and operating philosophy focused on business partnerships and long-term relationships. *Integrity, Trust, Responsibility, Performance, Reputation, and Relationships* are corporate values that are the cornerstones of the company's foundation. Every action the company, its employees or its contractors take must be taken with strict adherence to these corporate values.

Therefore, as an example, BIZ will not accept or participate in short term business that jeopardizes long-term relationships. Wall Street is the target marketplace and has a mode of operation based on trusted relationships. Firms want to work with service providers who value long-term relationships and prefer not to work with transaction driven service providers. Wall Street firms are attracted to companies who demonstrate sustained performance not just one time successes.

BIZ provides technology services for Wall Street financial services companies. The services are very focused with emphasis on providing expert resources for a particular assignment. The company hires employees or contracts consultants with skills that are specifically targeted at providing clients with the best possible service for the project. BIZ seeks to provide superior talent to clients to support infrastructure services, application services, corporate relocations, and business/disaster recovery services. BIZ technical recruiting services provides consultants to supplement client staff and permanent hires for infrastructure and application development.

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